

יזמת האנרגיה הטובה

Good Energy Initiative



This Certificate is awarded to:

The ROI Summit

Attesting to the Carbon Offset of

170Tons CO2eq

Emitted from participants' flights and ground-based sources
during the summit - Israel 2011

Offsetting Project: "Kol Dudl"

Solar water heating systems for disadvantaged families in Lod, Ramle, Yeruchem,
Zefat and Sakhnin

3/5/2011

Signature

Date

Good Energy Initiative – a social venture for climate change

Tel: 077-5112299 info@goodenergy.org.il www.goodenergy.org.il



SHALOM AND WELCOME TO ISRAEL!



It is wonderful to be with you in Jerusalem for the 2013 RCI Summit. This year marks the sixth annual gathering of the RCI Community, and we are thrilled to have you join this vibrant, growing hub of inspirational activity and service.

Over the coming days, you will meet other Jewish leaders and innovators from around the world. To date, more than 600 young adults from almost 40 different countries, are members of RCI. We are a proudly diverse community, bound by our love for the Jewish people and for Israel. Each member is uniquely talented, with limitless potential to transform communities and inspire the Jewish world. You are here because we believe in what you have to contribute.

Hopefully, the Summit is covering in the heart of Israel during the Jerusalem Season of Culture, when this ancient city will give rise to a sophisticated expression of culture, entertainment and ability that will create and uplift inhabitants and visitors alike. I know your networking, connecting and teambuilding will be enhanced by this creative setting.

Together, over the next few days, let us see the richness and complexity of our surroundings to work hard, take risks and form deep connections that will strengthen our perspective and collective ability to be agents of substantive change and lasting impact. With a special focus on personal success, we hope to foster optimism for the bright Jewish future that is in your generation's very capable hands. I like to believe that Rabbi Luzzatto, the great Jewish sage, had people like you in mind when he issued his call to all of humanity and declared that, "While no one person is obligated to complete the task, neither is anyone free to desert from it."

Thank you for taking the time to journey here from near and far. Your commitment to your local communities and to the world at large is remarkable, and I for one cannot wait to see what emerges for the Jewish people from the seeds planted here this week.

With good thoughts for our time together.

E'tzbon,

Lynn Schacterman
Chief, The Charles and Lynn Schacterman Family Foundation

“Over the coming days, you will meet other Jewish leaders and innovators from around the world. To date, more than 600 young adults, from almost 40 different countries, are members of RCI. We are a proudly diverse community, bound by our love for the Jewish people and for Israel.”



BRUCHIM HABA'IM,

Welcome to the sixth annual RCI Summit, the world's leading gathering of Jewish innovators. Thank you for joining us here today and for being part of this global network that we call the RCI Community.

Six years ago, RCI began as an annual conference aimed at gathering young Jewish trailblazers who were creating new and innovative ways for their peers to connect to Jewish life. Since then, two distinct but closely related contributions to RCI's transformation and evolution (Ilya Schacterman's bold leadership and passion for supporting young leaders who are poised to impact the Jewish world) and the outstanding members of this 600 person community who are committed to supporting one another in their pursuit of ways to expand the horizons of our community to that time and more individual experience Jewish life in unique ways. Today, RCI Community has become a network of young Jewish innovators who collaborate and offer each other strategic support and advice throughout the year.

Last year, we celebrated RCI's fifth anniversary and we marked this milestone by asking ourselves the tough questions that every growing start-up must ask: *What long term impact do we want to have on the world? Or in other words, what's the return on investment that we are seeking?* Our ultimate goal is to connect dynamic, creative young lives with one another in a way that enables them to translate these ideas into innovative work that will transform the lives of Jewish life around the world. It is in the context that the annual RCI Summit serves as an opportunity for us all to model the kinds of collaboration, sharing and reciprocity that we hope to experience year round as members of this community.

This Summit has been designed with several goals in mind. We hope you will connect with one another. We hope you will help each other. We hope you create together. And we hope you become more effective by learning new skills and by being inspired. At the end of the day, however, we can all live because of a common bond and commitment to a vibrant Jewish future. This common quest goes deeper than organizational culture. It is rooted in thousands of years of history and it is ingrained in who we are and what we hope for the world.

Back in the shtetl, in pre-war Poland, there was once a rabbinical sage who proclaimed that "The greatest thing in the world is to do somebody else a favor." This friendly statement, that is at once simple and profound, is the essence of what fuels the RCI Community. Over these next few days with your fellow RCI Summit participants, and in the future with the members of the RCI Community at large, let's seize these opportunities to help each other out so that our individual achievement becomes our community's success.

With deep respect and gratitude,

Justin Korda
Executive Director, RCI Community

“Last year, we celebrated RCI's fifth anniversary and we marked this milestone by asking ourselves the tough questions that every growing start-up must ask. What long term impact do we want to have on the world? Or in other words, what's the return on investment that we are seeking?”



“Brimming with a magnificent history, colorful and diverse culture and a distinctive spirit, Jerusalem is an ideal location for building Jewish leaders and innovators to meet and set the wheels of change for a positive Jewish future in motion.”



מגזר ערים
Municipality of Jerusalem
بلدية اورشليم - القدس

May 22, 2011

Greetings from the Mayor of Jerusalem

Welcome and beautiful hotel set!

As Mayor of this unique city, it gives me great pleasure to welcome you to Jerusalem for the 2011 AWE Summit. I hope this visit feels more like a homecoming than a tour. The city is as much part of your heritage as it is part of mine.

Brimming with a magnificent history, colorful and diverse culture and a distinctive spirit, Jerusalem is an ideal location for building Jewish leaders and innovators to meet and set the wheels of change for a positive Jewish future in motion.

Jerusalem is not merely a city with a glorious past. It is a local past today. Attracting new immigrants, tourists, students and investors from around the world, I understand you will have the opportunity to spend a few hours on tour in Jerusalem and I encourage you to take advantage of this, take top views of the Jerusalem atmosphere and use it for inspiration in your important work.

While Jewish entrepreneurs grow across the world, your accomplishments help bridge many types of gaps, bringing us closer to a brighter future.

Best wishes to the AWE Community!

Wishing you an enjoyable stay in Jerusalem and interesting a warm invitation to come back whenever you are able.

Mayor Nigam Shalev-Commissioner

נגימ שלב

Mr. Barak

Mayor of Jerusalem

אנו שמחים להעניק את שירותי המלון למועדון זה
 1. חשבון מס' 111, המעלה 4000, מס' 01427730 או 01428841
 חשבון מס' 111, המעלה 4000, מס' 01427730 או 01428841
 www.jerusalem.gov.il



International Representation



ABOUT ROI COMMUNITY



ROI Community is a global community of Jewish innovators created by Lynn Schusterman. Our ultimate goal is to connect dynamic, creative young Jews with each other, enabling them to translate their ideas into innovative work that will transform the future of Jewish life around the world. ROI Community nurtures this work by creating a space where connection and innovation can happen. Our members shape the Jewish future as they move forward on their journey to become leaders, activists and change agents. We give Jewish innovators the opportunity to connect with each other so that together they can create innovative Jewish work.

Connect

Across the globe, amazing young Jews are connecting through the ROI Community. Through intimate gatherings, such as the annual ROI Summit, as well as regional and local events, ROI makes these connections possible. Between gathering, our network supports interactions and relationships among our members.

Our community is one of sharing and respect, where members learn from and nurture each other. Such connections spark ideas, which are ultimately turned into action plans that will impact and change the Jewish world and beyond.

Create

ROI Community members impact the Jewish world by turning their passion into action— from education to law, from technology and social justice to the environment and beyond. ROI Community members' work offers new and innovative ways to connect Jewish audiences around the world to Jewish life.

Our belief is that the creative potential of innovative young Jews can strengthen not only the Jewish community, but improve the world as well.

ROI Community now includes more than 600 Jewish innovators from nearly 40 countries and has sparked hundreds of member initiated projects and events. In addition to ongoing support and professional development, ROI Community nurtures innovation initiatives through ROI Level Grants and Micro Grants.



Our History

ROI Community began in 2005 as a partnership between Capt. Barbrah Inbar and the Citizies and Lynn Schusterman Family Foundation. ROI Community is solely supported by Lynn Schusterman and operates independently as an organization within the Schusterman philanthropic network.

What began as an annual summit meeting has now become an active year-round community where Jewish innovators collaborate with one another and offer each other strategic support and advice.

Our Future

Our future is the future not just of our members, but of the Jewish community at large. By supporting and nurturing the young creative people in our community—our future leaders—we are ultimately shaping the Jewish world for years to come.

THE POWER OF CONNECTION:

How to Make the Most of Your ROI Experience

ROI Community is a select group of highly innovative and creative Jews from all over the world. You are attending the 2011 ROI Summit because of your outstanding talent, vision and capabilities.

Your ability to contribute to the ROI Community – as well as to benefit from it – comes down to two things: **Connect & Create.**

The success of our community depends on people like you assisting others and reaching help and advice to others.

✓ **CONNECT WITH OTHER MEMBERS!**

While you are here at the ROI Summit, find other like-minded Jews as much as possible on connecting with other members and getting to know them. You will see that other ROIers can serve as some of the best strategic advisors out there and that you can be a valuable advisor to others, as well.

Each time you connect with another ROIer, you will both understand better how you can help each other. There is power in connection!

✓ **CREATE INNOVATIVE JEWISH WORK!**

The strategic advice and help you receive from other members of the ROI Community can be the spark you need to turn your ideas into action. Connecting with people from around the world can be great inspiration for you. Conversations lead to ideas, and ideas become the fuel for your work. Let your connections with other ROIers ignite your creative powers...and the creative powers of other members!

Whether you offer advice or directly collaborate on projects with your fellow members, you have the ability to contribute to making the work of other ROIers that much more impactful.

You have been invited into the ROI Community because we believe that you have the potential to make a powerful and long-lasting impact on the Jewish world and beyond. We hope you enjoy the journey and look forward to seeing your vision realized.